

Doctor of Philosophy (Ph.D.) in Business Administration

The Doctor of Philosophy (Ph.D.) degree in Business Administration represents Charisma University's highest achievement in education for those individuals who aspire to be executives, civil servants, or entrepreneurs equipped with world-class skills and knowledge to not only survive, but to thrive in a competitive business environment. As such, our program provides the most comprehensive training on various managerial theories and practices, which encompass research methodologies and other, related disciplines that are vital to advanced business decision-making. Successful completion of our program may serve as a catalyst for businessmen who desire top executive positions in first-rate multinational companies. The program is a fundamentally sound educational opportunity, grounded on its primary aim to further expand the students' appreciation of national and international management issues. The course concentration will help students who desire to perform on the international stage with personal efforts to improve our global society. Consistent with this objective is the aim to inculcate outstanding competence, based on theory and practice, in dealing with administrative conflicts associated with numerous management issues. The program aims to produce business professionals who well equipped and active in the field of applied business research.

Program Learning Outcomes

- To undertake a scholarly research with an aim to devise a new strategic management plan for a specific corporation in support of its existing developmental design;
- To conduct lectures or seminar about a study undertaken which focuses on providing business resolution and growth strategies of an organization;
- To provide trainings in several private and government groups as to practice knowledge gained in various business disciplines and instill positive changes in managerial attitude and work ethics;
- To gain thorough knowledge of scholarly and scientific research methods and their application in business settings;
- To acquire critical thinking, conceptual and analytical skills;
- To grasp both the seminal theories and the latest practices in business and public sector management;
- To obtain intensive knowledge of practice and theory in a chosen field of business or public management;
- To utilize tools to perform original applied research that advances knowledge;
- To appreciate ethical, cultural and global issues and their impact on business theory and practices;

- To develop skills necessary for effective decision making in complex environments through integrating practical knowledge with theoretic insights;
- To develop enhanced skills in the research, teaching, entrepreneurial, managerial and strategic knowledge in business;
- To be capable of examining any formal organization and determine its strengths, weaknesses, opportunities and threats; and utilize these discoveries to make accurate business decisions and recommendations and;
- To cultivate visionary thoughts in managing change within a dynamic business environment.

Course Requirements

Course Outlines

BUS 835 Integrated eSystems and Global Information Systems

BUS 860 Law for the Entrepreneur and Manager

BUS 907 Business Economics

BUS 885 Competitive Decision-Making and Negotiation

BUS 893 Global Strategy and Organization

BUS 800 Advanced Managerial Communication

BUS 810 Managerial Psychology

BUS 906 Organizational Processes

BUS 911 Building and Leading Effective Teams

BUS 917 Managing Transformations in Work, Organizations, and Society

BUS 925 Financial Management

BUS 938 Doctoral Seminar in Research Methods

Comprehensive Examination (1 Credit)

Students intending to pursue doctoral degrees must take and pass a comprehensive examination after they have completed their non-dissertation courses, because it is a pre-requisite of the dissertation courses. One of the purposes of this examination is to sufficiently assess students' full knowledge on the dissertation title they wish to research.

Dissertation Courses (14 Credits)

The following courses in dissertation are all required for graduation from Doctor of Philosophy (Ph.D.) in Business of Administration Program. Dissertation must be taken when all the non-dissertation courses are completed. No more than one dissertation course should be taken per session.

BUS 960a Dissertation - Practical Research I (Proposal)

BUS 960b Dissertation - Practical Research II (Review of Related Literature & Methodology)



BUS 960c Dissertation - Practical Research III (Data Collection & Analysis)

BUS 960d Dissertation - Practical Research IV (Dissertation complete and Oral Defense)

Each non-dissertation and dissertation course are valued as 4 credits except for dissertation complete and oral defense that is valued as 2 credits; comprehensive examination is valued as 1 credit. Total Credits required for Doctor of Philosophy (Ph.D.) in Business of Administration Program is 63.